

**Philip Morris Management Corp.  
External Relations  
Media Calls  
March, 1996**

DATE	MEDIA	REQUEST	ACTION TAKEN
3/1/96	AP Florida	Judges decision to remove the stay in FL state suit	M. York handled
3/6/96	Wall Street Journal Tim Noah	PM's charitable contributions	Referred to D. Dennis
3/6/96	Wall Street Journal Editorial Page Max Boot	Info on all state suits	M. York handled, sent copy of Joint Motion to Prohibit Prosecution in WV case
3/7/96	AP Lauran Neergaard	Plant tour--pending since January	M. York accompanied Laurant on tour
3/7/96	Community Newspaper Co. Middlesex News (MA) Mark Leccese	Comment on Bill 2191-- if passed, will authorize the disclosure of cigarette trade secrets	David Remes handled
3/7/96	Louisville Courier Journal Debbie Jetter	All litigation	M. York handled
3/7/96	BNA/Product Safety and Liability Report Drew Douglas	Lifting of stay in Florida Medicaid suit	M. York handled
3/7/96	NBC Nightly News Leslie Sewell	HBI and grand jury investigation	Referred to PM USA
3/12/96	Newsday Mary Voboril	Is industry strategy dictated by Shook Hardy	M. York handled
3/13/96	CNBC (NJ) Debbie Stevenson	PM spokesperson to appear live at noon on Liggett	Declined interview, faxed statement
3/13/96	WRIC Channel 8 Jane Olsen	Interview re Liggett	Declined, faxed statement

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3/13/96	Scripps Howard News Service Mary Diebel	Liggett settlement	Faxed statement
3/13/96	CBS This Morning Jennifer Husarik	Interview re Liggett	Declined interview, faxed statement
3/13/96	Christian Science Monitor Radio Monica Brady	Interview re Liggett	Declined interview, faxed statement
3/13/96	Chicago Tribune Jan Greenberg	Interview re Liggett	Faxed statement
3/13/96	CBS News Russell Cosby	Interview re Liggett	Declined interview, faxed statement
3/13/96	CNBC (NJ) Business Insiders Meredith LeForge	PM spokesperson to appear live at 6pm re Liggett	Declined interview, faxed statement
3/13/96	NBC News Jay Blackman	Interview re Liggett	Declined interview, faxed statement
3/13/96	Bloomberg Leslie Hillman	Liggett	Faxed statement
3/13/96	AFX News Chris Wickham	Liggett	Faxed statement
3/13/96	Reuters Chris Thompson	Liggett	Faxed statement
3/13/96	AP Skip Wollenberg	Liggett	Faxed statement
3/13/96	BNA Bruce Kaufman	Liggett	Faxed statement, declined any comments beyond statement
3/13/96	Newsday Mary Voboril	Liggett	Faxed statement
3/13/96	LA Times Henry Weinstein	Liggett	Faxed statement, declined interview
3/13/96	Reuters Jessica Hall	Liggett	Faxed statement
3/13/96	CBS News Russell Cosby	Liggett	Faxed statement, declined interview
3/13/96	WCBS Radio Rich Lamb	Liggett	Faxed statement

3/13/96	Knight Ridder Financial Wire David Townsend	Liggett	Faxed statement
3/13/96	National Public Radio (Wash. DC) Vicky Que	Liggett	D. Colby read statement on tape, also faxed statement
3/13/96	BBC World Service Richard Collings	Liggett	Declined interview, faxed statement <i>Per L. Dunbar, M. York handled.</i>
3/13/96	ABC News Jane Brunf	Liggett	Declined interview, faxed statement
3/13/96	CNBC (NY) Allan Chernoff	Heard that a 2nd tobacco company is negotiating with AG's to settle--is it PM?	D. Colby handled
3/13/96	Newsweek Dan Klaid	Liggett	Faxed statement
3/13/96	John Durie	Got Liggett statement, had questions	Declined
3/13/96	New York Times Barnaby Feder	Got Liggett statement, wants info on background	S. Parrish handled
3/13/96	CNBC Conway Cliff	Interview, got Liggett statement from colleague	Declined
3/13/96	CNN Business News (NY) Jackie Potdevin	Wants spokesperson for morning shows	Declined
3/13/96	WWOR-TV Channel 9 (NJ) Eric Powell	Liggett statement, wants interview	Declined interview, faxed statement
3/13/96	Legal Times Ben Wittes	Got Liggett statement, wants interview	Declined interview, said he would have to use statement
3/13/96	Baltimore Sun (Wash, DC) Kerry White	Liggett	Faxed statement
3/13/96	Time Magazine Elizabeth Kauffman	Liggett	Faxed statement
3/13/96	Advertising Age Ira Tenowitz	Got Liggett statement, wants additional comments	Declined

3/13/96	News Talk TV Jennifer Brodil	Doing a show re should tobacco cos be held responsible for smoking-related illnesses, wants industry spokesperson	Declined
3/13/96	Newsday Harry Berkowitz	Got statement, wants to talk off the record	Declined
3/13/96	USA Today Doug Levy	How is Liggett settlement affecting employees, also can we recommend farmers to interview	Suggested he call Liggett to talk to employees, faxed statement
3/13/96	Washington Post Jay Matthews	Got statement, wants further comment	Declined
3/13/96	Richmond Times Otessa Middleton	Got Liggett statement, has questions on AAA portion	Referred to PM USA
3/13/96	New York Times Matt Ward	Wants comment	Declined comment, faxed statement
3/13/96	Time Magazine Bill Saporito	Interview off and on the record	S. Parrish gave interview
3/13/96	Business Week Lori Bongiorno	Interview re Liggett	Declined, faxed statement
3/13/96	New England Cable News Mont Fennel	Got Liggett statement, want interview	Declined, faxed statement
3/13/96	National Public Radio (NY) Jim Zarroli	Wants Liggett statement read	Told him to contact Wash office since they have it on tape
3/14/96	Gannett News Service Richard Smith	Coalition for Tobacco Free Kids press conference on political contributions to members of Congress	Referred to D.Dennis
3/14/96	ABC News Barry Serafin	Studies by Common Cause & US PIRG re political contributions	Referred to D.Dennis
3/14/96	States News Service Kate Farrell	Political contributions	Referred to D. Dennis
3/14/96	National Empowerment TV (NET) Paul Weyrich	Spokesperson for show today or next week re Liggett	Declined because of S. Parrish schedule

3/14/96	WQED Radio Holly Kernan	Spokesperson for live call-in program re Liggett	Declined
3/14/96	US News & World Report Betsy Wagner	Liggett	S. Parrish gave interview
3/14/96	Newsweek Dan Klaidman	Liggett	S. Parrish gave interview
3/14/96	American Bar Association Mark Hansen	Liggett	Faxed statement
3/15/96	ABC Radio Network Marcus Wilson	Liggett	Faxed statement
3/15/96	Reuters Chris Thompson	AG settlements, has PM been approached to settle	D. Colby said we have no intention of settling
3/15/96	Bloomberg Joe Menn	Press conference today on Liggett with AGs	Faxed statement
3/15/96	Tribune Broadcasting Theresa Estacio	Liggett and AGs, wants statement	Faxed statement
3/15/96	LA Times Harvey Weinstein	Liggett/AGs	Faxed statement
3/15/96	Palm Beach Post Larry Kaplow	Liggett/AGs	Faxed statement
3/15/96	Newsday Harry Berkowitz	Liggett/AGs	Faxed statement
3/15/96	London Sunday Times Garth Alexander	Liggett/AGs	Faxed both Liggett statements
3/15/96	Washington Post Sandra Torry	Got Liggett statement, how will this affect future litigation	M. York handled
3/18/96	WHAS-TV (ABC in Kentucky) David Loignon	WSJ/FDA affidavits	Faxed statement
3/18/96	King Broadcasting Jeff Goldblatt	Statement FDA affidavit, wants live or taped interview/WSJ	Declined interview, faxed statement

3/18/96	WWBT/Channel 12/Richmond Woody Coates	FDA affidavit/WSJ requests spokesperson	Declined, faxed statement
3/18/96	CNBC News Rob Sacks	Statement on FDA affidavits/WSJ, requests interview	Declined interview, faxed statement
3/18/96	Australian Broadcasting Sophie Scott	Story in Time Mag on chemical pollutants and fertility levels, is tobacco smoke one of the main contributors, wants spokesperson	Referred to PMI
3/18/96	Clapprood & Whitley/WRKO- AM/Boston, MA Chris Adams	Statement on FDA affidavits, wants a PM spokesperson for live call-in talk show	Faxed statement, declined interview
3/18/96	LA Times (Wash, DC) Marlene Cimonis	WSJ/FDA affidavits	Faxed statement
3/18/96	CNBC News Sam Sayers	Statement on FDA affidavits, pronunciation of Uydess	Faxed statement, P. Wittenbauer gave pronunciation
3/18/96	KCAL News-TV (Los Angeles) Larisa Montelindo	Statement on FDA affidavits	Faxed
3/18/96	Advertising Age Ira Teinowitz	Wants both Liggett statements	Faxed
3/18/96	Clarion Ledger Beverly Pettigrew	Statement on Uydess affidavit	Faxed
3/18/96	Fox News John Verrilli	Statement on WSJ/FDA affidavits	Faxed
3/18/96	WAVE-TV (NBC) (Louisville) Nell Taylor	Statement WSJ	Faxed
3/18/96	ABC News (Wash, DC) Barry Serafin	WSJ/FDA	Faxed statement
3/18/96	Today Show Sara Pines	Received both releases/WSJ & NYT/Uydess, wants spokesperson	Declined
3/18/96	CBS News Sherri Maksin	WSJ, wants to interview S. Parrish	Declined interview, faxed statements

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3/18/96	Reuters Jessica Hall	WSJ/NYT	Faxed both statements
3/18/96	WSJ-TV Steve Sweet	Liggett settlement	Faxed statement on Liggett & AGs
3/18/96	NBC Nightly News Jay Blackman	Spokesperson to discuss Uydess	Declined interview, faxed WSJ statement
3/18/96	Chrisian Science Monitor Skip Thurman	NYT, DOJ, wants interview	Declined interview, faxed WSJ statement
3/18/96	National Public Radio Joe Neel	FDA affidavits/wants interview or statement read	Declined interview, both statements, E. Woodward read statements on tape
3/18/96	WLKY-TV (CBS, Louisville) Don Ward	WSJ/FDA affidavits	Faxed statement
3/18/96	CBS Network News Beryl Kreisel	WSJ/FDA affidavits	Faxed statement
3/18/96	BBC Claire Balderson	FDA affidavits	Faxed statement
3/18/96	CNBC Lisa Castleman	FDA affidavits/spokesperson for live or taped interview	Faxed statement, declined interview
3/18/95	CNBC Market Rap Karina Green	WSJ/NYT/Liggett/requested Steve Parrish for interview	Faxed statement, declined interview
3/18/96	Richmond Times Dispatch Peter Hardin	Statement re WSJ/FDA affadavits, needs further comments	Faxed statement, declined further comments
3/18/96	CBS News-Up to the Minute Radio Bill Sturchio	Request spokesperson re FDA affidavits to speak with someone from Tobacco Projects Liability of Boston	Declined, faxed statement
3/18/96	ABC News Bill Greenwood	Statement re FDA affidavits	Faxed
3/18/96	London Guardian Mark Tram	Statement re FDA affidavits	Faxed
3/18/96	CNN (Wash, DC) Jeff Levine	Interview with S. Parrish re FDA affidavits	Declined, faxed statement

3/18/96	CBS Radio (Wash, DC) Pam Coulter	FDA affidavits, spokesperson	Declined interview, faxed statement
3/18/96	CNN Atlanta Betsy Goldman	WSJ/NYT/FDA affidavits, spokesperson	Declined interview, faxed both statements
3/18/96	CNN International Dan Maiello	Interview re WSJ/FDA affidavits	Declined interview, faxed statements
3/18/96	CNBC News Sam Sayers	FDA Affidavits, how to pronounce Uydess	Faxed statement, gave pronunciation
3/18/96	AP (Wash, DC) Lauran Neergaard	Affidavits	Faxed NYT/WSJ statements
3/18/96	Bloomberg Joe Menn	Affidavits	Faxed NYT/WSJ statements
3/18/96	CBS This Morning (Wash, DC) Jennifer Husarik	WSJ/NYT statements, requests interview	Faxed, declined interview
3/18/96	USA Today David Henry	WSJ/NYT	Faxed both statements
3/18/96	New York Times Barnaby Feder	FDA affidavits	Faxed
3/18/96	Washington Post John Schwartz	When did WIC step down	Faxed WSJ/NYT, handled
3/18/96	WSJ Suein Hwang	PM comment on affidavits	Faxed statement
3/18/96	AP Skip Wollenberg	WSJ & NYT	Faxed both statements
3/18/96	Kingston Free Press John Chartier	Received statements, will tobacco cos start looking to increase their exports	Referred to PMI
3/19/96	Chemical & Engineering News Lois Ember	FDA Affidavits, requests comments besides a statement	Declined comment, faxed statement
3/19/96	Channel 8 (ABC) Richmond Richard Real	FDA Affidavits, has statements, wants to know if there are new statements	P. Wittenbauer told him no
3/19/96	Canadian Broadcasting Co. Russ Germain	Perjury investigation of CEO's, just wanted pronunciation of Uydess	P. Wittenbauer gave pronunciation

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